



UK-Japan Student Conference

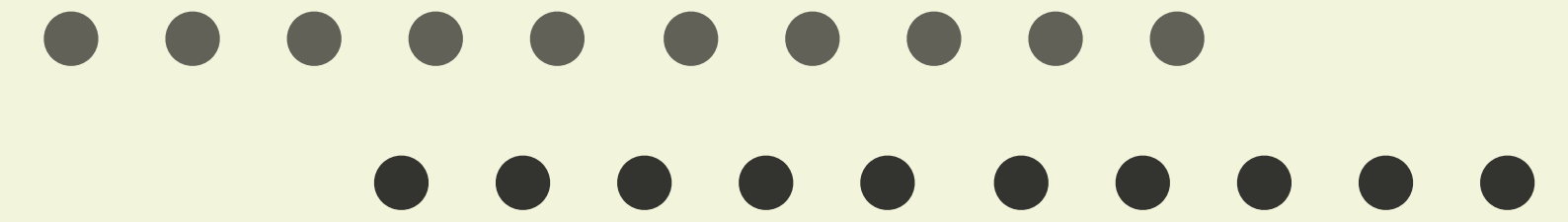
SPONSOR DECK

August 2021



London, UK

Conference overview



Who are we?

UK-Japan Student conference is a space for cross-cultural pollination and a discussion forum founded in 2016, allowing students to come together and create a shared vision towards a sustainable future.

What's the event like?

We organise a week-long summer conference, alternating between Japan and the UK. The programme includes academic lectures, social outings, fieldwork, and cultural activities. We hold 2+ promotional events in the run-up to the conference, and 2 preliminary sessions, in which we assign and debate readings.

Who attends UK-JP?

Each year, we are joined by 25-35 under- and post-graduates from universities in Japan and the UK. They are selected through a rigorous application process involving writing tasks and an interview, in which we assess intellectual curiosity and critical thinking. Participants come from every degree subject to ensure interdisciplinary & innovative thinking.

Why sponsor us?

UK-JP is organised by students for students. Our dedicated team is unpaid: we run entirely on grit and passion. We rely on sponsorships to continue our work and ignite crucial conversations between young people. Your support will be directed towards organising events, remunerating speakers, or offering sponsorships to delegates.



UK-JP in numbers



insightful and diverse lectures by world-class experts. UK-JP involves personalities beyond academia, including philosophers, activists, and policy-makers, having maximised academic value by increasing the number of speakers by 50% in the 2020 online conference



students from 22 top universities in the UK and Japan attended the 2020 conference



14

nationalities participated since we were founded



100%

we doubled the number of UK-JP applicants for the 2020 event



**Ideas
exchanged**



**Coffee
drunk**



**Friendships
nurtured**

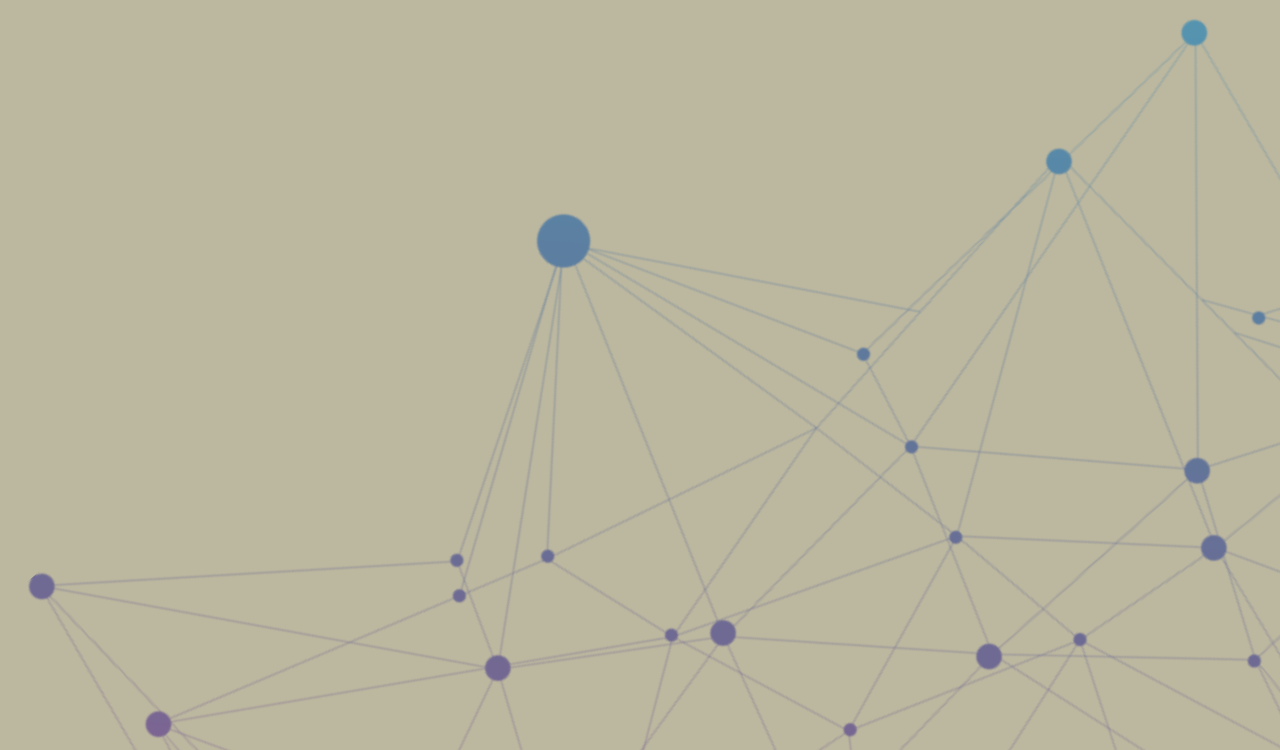


**Minds
inspired**

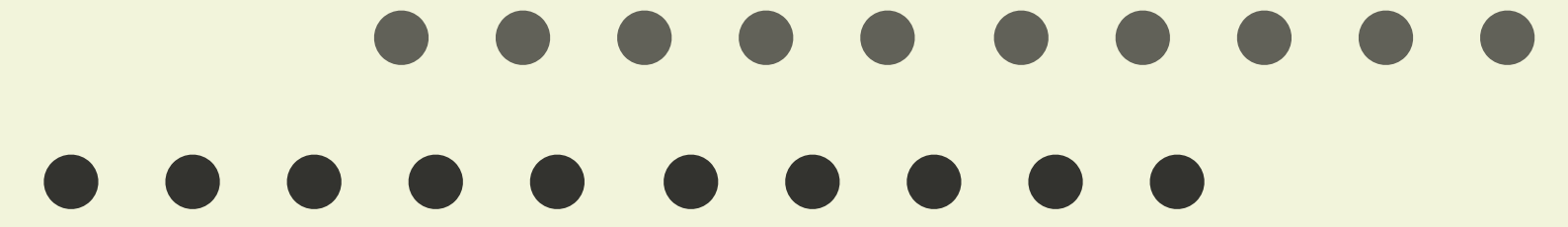
Innumerable &
Invaluable amounts of



We aim to foster youth dialogue about crucial socio-political issues. We want to shape the future through global, cross-cultural problem-solving, and ignite new, bold policy ideas.



Benefits of sponsoring UK-JP



- Year-Round promotion

We organise preparatory events from February to May, which would feature your company. Your logos would also be displayed on all promotional materials, including emails, websites, conference booklets and reports. Beyond visibility during the summer conference, you will appear on every lecture we post online; our marketing strategy involves releasing the videos during the course of the year, and they will be accessible indefinitely.

- Thought leadership and positive PR

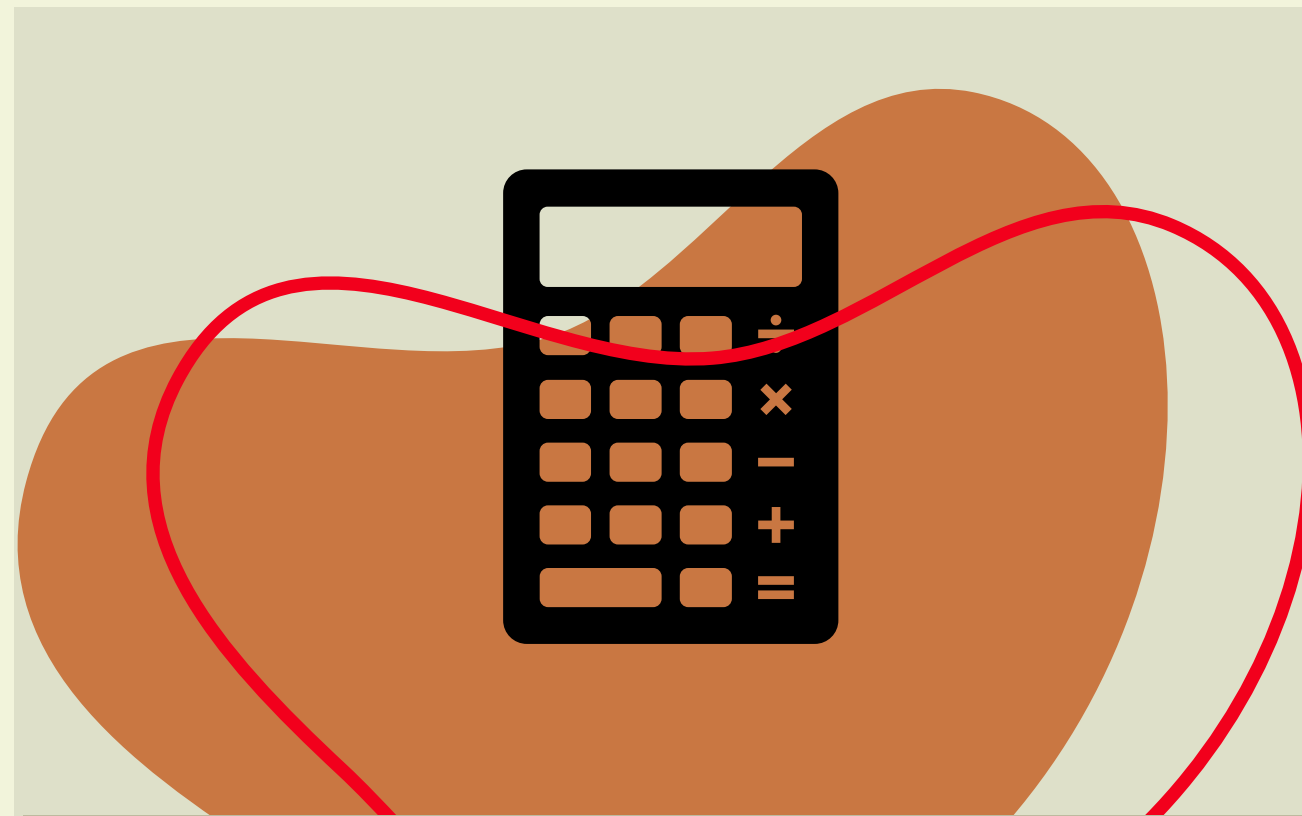
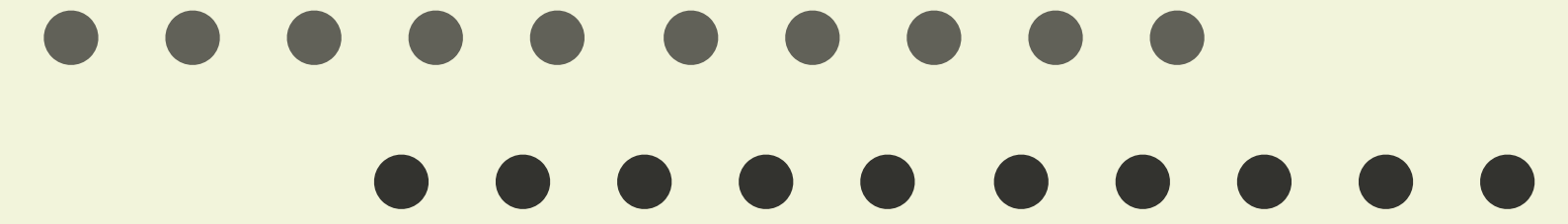
Invest in your brand by supporting an international community of ambitious, engaged students. Demonstrate thought leadership by helping shape the conference and emerging debates about corporate social responsibility in ethics and tech.

- Tap into our alumni community

Access our newly-formed alumni community connecting all UK-JP cohorts and engaging them in conversation & opinion-sharing. Beyond widening your reach, some of our sponsors reached out to UK-JP alumni for research, ideation, and brand promotion.

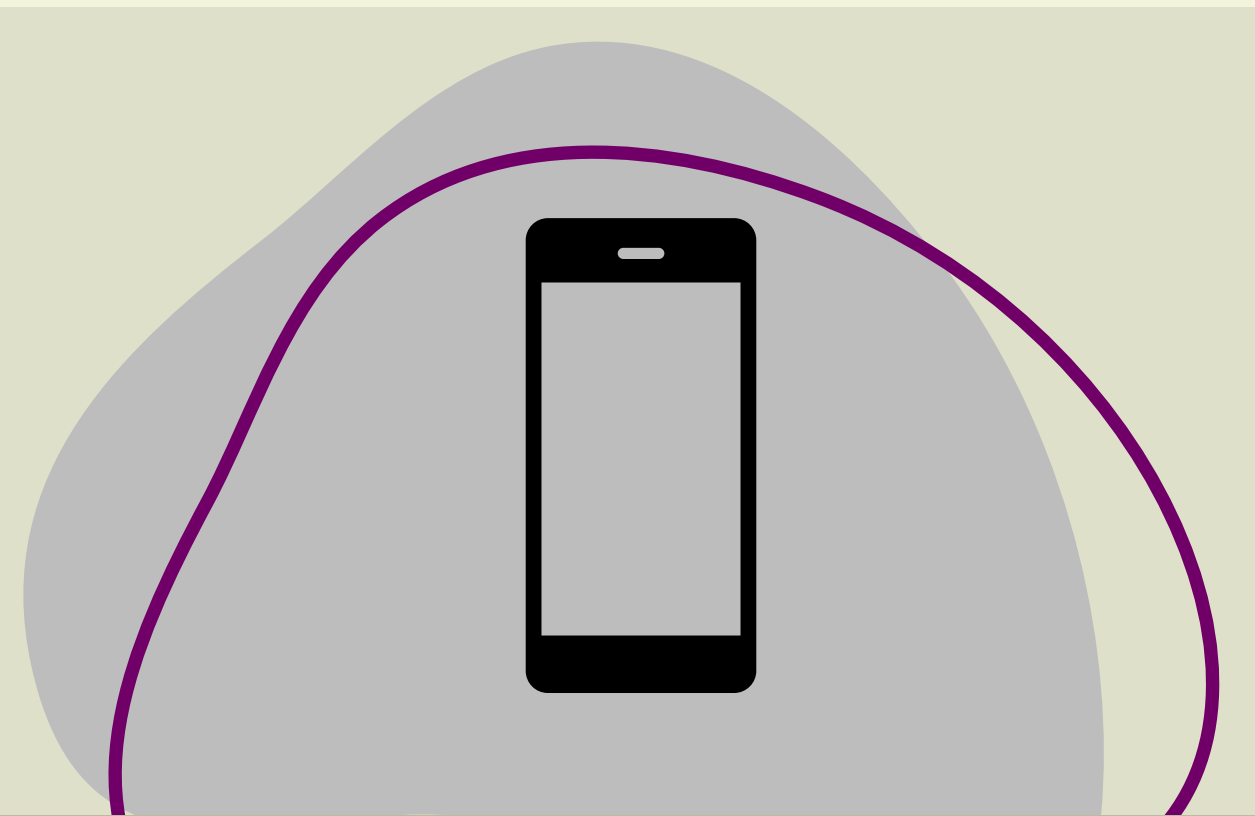


Sponsorship opportunities



Bronze package

Includes logo placement to enhance branding and digital messaging, allowing you discover what UK-JP has to offer.



Silver package

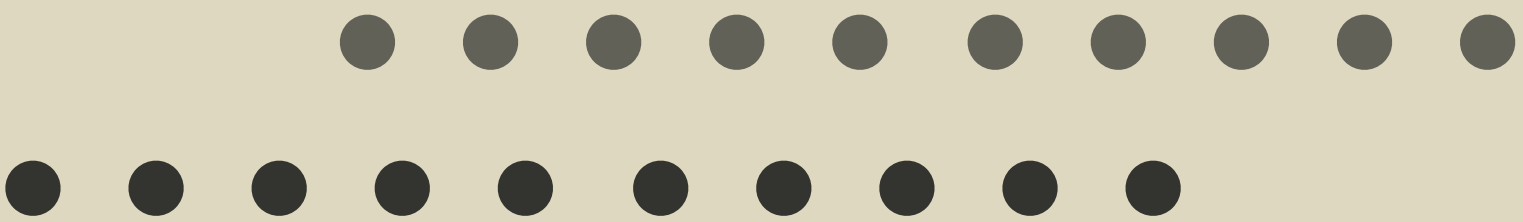
Our standard sponsorship package, including more extensive year-round promotions across multiple UK-JP channels.



Gold package

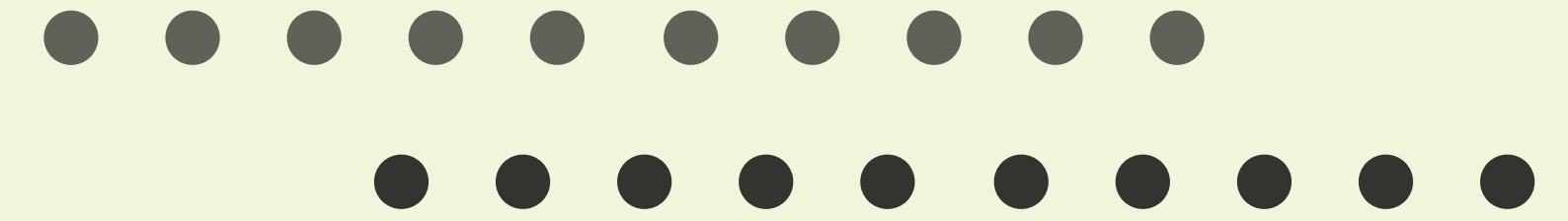
Our more premium sponsorship package, with a content opportunity and the chance to nominate a conference speaker.

Sponsorship levels overview



Benefits			
	Bronze	Silver	Gold
Logo, link, and company description displayed on website homepage	✓	✓	✓
Logo appears prominently in conference booklet and report	✓	✓	✓
Company thanked in pre- and post- event attendee emails		✓	✓
Company logo featured in the closing section for online video replays accessible throughout the year		✓	✓
Co-create the UK-JP experience by selecting the theme for a preliminary session			✓
Nominate a conference speaker			✓

Testimonials



I really appreciate that the conference covers complex issues and areas that are not anglo-centric or even "developed"-world centric. The Q&A sessions were some of the most effective I've seen from the conferences I have attended. I must commend the organisers for curating such interesting speakers so far and for how smoothly the logistics have gone for the first day, especially considering it is the first time this conference has been hosted virtually.

Ceara

I really love the team behind the conference. The conference is very well made, the team is clearly very invested in the conference's success, and I really love the questions fielded by all in the Q&A sessions. I feel very fortunate to be a part of this year's cohort.

Carine

Overall, participating in the UK-JP conference was full of amazing experiences. From the lectures by passionate speakers to discussions with other participants, who are more experienced, and knowledgeable than me. I hope I can join the committee and contribute to the conference!

Yume



I found the prompts provided by the committee really useful in initially structuring our session and ensuring that everyone engaged with the topic. Our group discussions on the policy brief were engaging and promising, and I liked how moderators dropped into the breakout rooms with helpful suggestions. I'm looking forward to building our policy and presenting it to the rest of the group.

Nuala

Thank you very much for letting [my son] join the event. You were very flexible about that. He said the conference was very interesting and engaging. His head is buzzing with all sorts of ideas about energy, carbon, veganism, and so on. No wonder he wishes to attend the UK x JP conference in person when he is a university student in the future.

With much gratitude and a pat on your back for all the hard work that you did to make this event such a success.

A participant's guardian

Lisa

The highlight of today was definitely the opportunity to spend more time working in groups on our policy briefing. It was great to hear everyone's feedback from the research they had carried out before today's session, and definitely made me feel a lot more confident once our work started taking shape! [...] I was slightly concerned about how the social side of the conference would be affected by the fact that it was all online, but after today I can confidently say that I think I've made some genuine friends, and I will miss them after the conference ends!



Thank you!

We're thrilled to invite you to join us on an extraordinary journey of exploration and ideation. Thank you for your time, your interest in UK-JP, and for reaching this far.

We welcome your creativity, too: if you would like to find out more or have ideas about ways to partners with us, do let us know.

Please do get in touch for any further information:



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日英学生会議

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